



NSS Project Highlights – Summer 2018

NSS has had a busy 2018 and the summer months have been no exception! From launching *BellesBoard* to Social Return on Investment (SROI) projects, the NSS team has been on the move...here are some highlights!



Board Portal Application - *BellesBoard*

We launched *BellesBoard* in May 2018 and it is already helping nonprofit organizations in Manhattan, Long Island and the Hudson Valley save time, money and grow board engagement. In addition to providing a secure location for board meeting information, *BellesBoard* includes project management and custom dashboard features.



Leadership Transition Plan

We are coaching the founder and executive director (ED) of an animal welfare organization on how to identify new leadership talent and redefine staff roles and responsibilities. The ED has built a strong foundation and is now ready to transition into an advisory role. We had previously developed a marketing strategy for this client.



Digital Marketing & Lead Generation

We crafted and are now implementing a comprehensive social media & digital marketing strategy to help a small organization grow its online presence, engagement and thereby grow revenue. To date, its Facebook reach has grown by 69% and its web traffic by eight-fold.



Strategic Planning & Measuring Social Impact

We are guiding a large, multifaceted disability services organization through its strategic planning process. On the heels of concluding their 2015-2018 plan, they have engaged our services to revitalize their 2019-2021 plan, with a focus on calculating their social return on investment (SROI).

Recommended Reading: Is Your Organization Positioned for Success?

As part of our summer reading, we came across an interesting article - and wanted to share it with our network [Half of Nonprofits Are Set Up To Fail](#)

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