

QUICK TIPS TO HAVE A MORE EFFICIENT & ENGAGED BOARD

A more engaged board of directors equals a more *sustainable* organization, a more *strategic* organization and a more *impactful* organization.

TIPS TO MAXIMIZE ENGAGEMENT

1. CLEAR EXPECTATIONS	<ul style="list-style-type: none">• Make sure board members know what is expected of them - consider an informal board member 'contract'
2. ENCOURAGE INTERACTION	<ul style="list-style-type: none">• When members <i>know, like and trust</i> one another -- they will be accountable not only to the organization, but to their fellow members as well<ul style="list-style-type: none">◦ Assign "board buddies"; committee membership
3. HOLD EFFECTIVE VIRTUAL MEETINGS	<ul style="list-style-type: none">• Offer a video option and encourage members to turn on their cameras<ul style="list-style-type: none">◦ Share your screen so that everyone is (literally) on the same page
4. BOARD PORTAL	<ul style="list-style-type: none">• Save time and increase security by keeping all board information & communication in one central location
5. MEETING FORMAT	<ul style="list-style-type: none">• Consider a consent agenda; limit (virtual) meeting length
6. ENCOURAGE PARTICIPATION	<ul style="list-style-type: none">• Ask members (by subgroup) if they have questions;<ul style="list-style-type: none">◦ Give other members (e.g. committee chairs) the opportunity to cover a relevant agenda item

As challenging as it may be, invest the time up front (wherever possible) to prioritize board engagement and good governance practices.